

Promotional Bulletin Board

*The following are the SkillsUSA Maryland technical standards, derived from those set forth at a national level. They **do not** replace the SkillsUSA national technical standards.*

Contact:

Kim Clements, SkillsUSA Contest Chair
kclements@ccboe.com

PURPOSE

To encourage SkillsUSA chapters to promote the organization, career and technical education, and related occupational information through a promotional bulletin board.

ELIGIBILITY

One bulletin board from each school in Maryland may be entered in the contest—one high school and one college/postsecondary.

CLOTHING REQUIREMENT

- **For men:** Official SkillsUSA blazer or jacket, black dress slacks, white dress shirt, plain black tie with no pattern (or SkillsUSA black tie), black socks and black shoes.
- **For women:** Official SkillsUSA blazer or jacket, black dress skirt (knee-length) or black slacks, plain business-like white, collarless blouse (or white blouse with small, plain collar that may not extend onto the lapels of the blazer), black sheer or skin-tone hose and black shoes.

SCOPE OF THE CONTEST

Promotional Bulletin Board

SkillsUSA headquarters establishes the annual theme for the Promotional Bulletin Board contest. The promotional bulletin board is evaluated on the quality of the workmanship, the design esthetic and the relation to the theme and SkillsUSA.

- A maximum of \$300.00 (purchased, donated or borrowed) may be spend on the entire display and backing board (frame and support costs excluded).
- All phases of production must be completed by SkillsUSA student members and comply with U.S. copyright rules and regulations.
- The total size of the promotional bulletin board may not exceed 4' wide by 4' high by 2" thick, including the mounting board and support.
- Materials may include construction paper, poster board, foam core/Gator board, cardboard, mat board and high gloss photo paper printed on a large format printer.
- Audiovisual equipment, electrical, mechanical, automatic or manual moving parts are not allowed. However, interchangeable parts are require to easily accommodate changes to activities or messages and draw attention to its function.
- Entries must be self-supporting.

Presentation

- The timeframe for the presentation is five to seven minutes.
- One team member must lead the presentation; however, all members are encouraged to participate. The presentation should cover design decisions, the production process and how the

Promotional Bulletin Board

team addressed challenges. The team may seek assistance from other SkillsUSA members promoting synergy amongst Career and Technology program resources.

- Each member should speak clearly and articulate the information clearly, discussing the member participation in the construction of the bulletin board.
- The presentation should include where and how the bulletin board will be used after the competition.
- The team may use the notebook binder as reference, but it is not a requirement.

Notebook Binder

The binder must be a 1-inch SkillsUSA three-ring binder and is limited to 10 double-sided pages. It must be with the bulletin board, prior to judging and include the following:

1. A verification letter from the school principal on school letterhead to certify the design and construction was completed by students, including the school location and SkillsUSA advisor
2. A brief description of the purpose, including the theme
3. Educational value, including how it will be used to promote the organization
4. Development and Construction, including photographs of students along with descriptions of the development of the bulletin board
5. A quote of the “fair market price” of the printing and/or other materials used on the board, including all receipts
6. Supporting evidence

Resume

The resume must be one page, designed professionally and free of typographical errors. It will be provided during orientation and must include the following:

- Header, with student contact information: name, address, phone and email.
- Career objective
- Education
- Technical Skills
- Employment
- Honors and Awards
- Memberships, must indicate SkillsUSA
- References available upon request.

EQUIPMENT AND MATERIALS

Contestants are required to bring:

1. Three copies of their printed resume.
2. Promotional Bulletin Board
3. Notebook Binder

SCORING

Based on the scorecard.

In the event of a tie, a tiebreaker exam will determine the outcome.