

**SkillsUSA Maryland
2017 State Championship
Esthetics Competition
Saturday, April 29, 2017**

Enclosed in this packet, you will find the SkillsUSA Maryland 2017 Esthetics state contest specifications, scoring criteria, student supply list, and time schedule. Please forward this information to any applicable Esthetics advisors and student competitors.

PLEASE NOTE:

- This year's fantasy theme is: *floral/ fauna/ nature*

IMPORTANT: PLEASE CAREFULLY REVIEW THIS INFORMATION WITH YOUR STUDENT COMPETITORS IN ORDER FOR THEM TO BE WELL-PREPARED WHEN THEY ARRIVE AT THE COMPETITION SITE.

See you all April 29th!

Good luck to all,

Maisie Dunbar
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Esthetics State Contest Chair

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2017 State Championship
Esthetics Competition
Saturday, April 29, 2017**

Objective:

Following instructions, competitors will be expected to complete Esthetic knowledge and demonstrate Esthetics skills on live models.

****Please Note:**

- *2017's fantasy theme: floral/ fauna/ nature*
- *Your live model's face must be makeup-free before the start of competition*

Knowledge & Skills to be judged:

- Tie breaker test on unit: The Skin Structures, Skin Diseases & Disorders
- Theory test on Facial, Facial Massage, and Facial Makeup units
- Create and complete a **face makeup for a daytime look** on live model
- Create and complete a **face makeup for a *fantasy theme look** on live model
- Brief verbal presentation of fantasy theme look
- Demonstrate all necessary safety & sanitation requirements.

Dress Code and Supplies

Dress Code

Contestants must have:

- SkillsUSA official uniform or Cosmetology uniform
- Safety shoes (closed toe, enclosed leather top, rubber soles)
- All personal & school names or identification must be covered
- Closed, durable kit bag
- Blood Exposure Kit (same as required by MD State Board)

*** Points will be deducted for not having a resume, following proper dress code, and not having required supplies listed.**

Supplies:

Contestant must bring his/her own:

- **A hard copy of competitor's resume**
- Face makeup brushes/applicators. **Note: makeup brushes must be pre-cleaned/sanitized and any sponge applicators must be new.**
- Eye shadows, eyeliner, blush, lipstick/gloss, any cosmetic for face
- Any accessories needed for enhancement of fantasy-theme look
- Any costume/props are optional and will not be judged
- If costume/props are used, must be done within the time allotted for the task
- **No unsafe/toxic paints are allowed to be applied directly on live model's skin**
- **No craft glitter are allowed around/close to eye area**
- **Only glitter manufactured for facial cosmetic uses are allowed near eye area**
- **No visual-art type of acrylic or oil paints (not designed for the skin) are allowed to be applied on live model's skin**
- Clean towels/paper towels
- Neck strips
- Make up cape or short cape
- Head band/hair clips
- Pre-labeled trash bags for soiled supplies
- Disinfectant
- Hand Sanitizer
- **Blood Exposure kit/bag**
- **Two #2 pencils for tests**
- **Competitor's Resume**
- A smile & a positive attitude

Scoring Rubric and Clean Up Regulations

<u>Skills to Be Performed</u>	<u>Point Weight</u>	<u>Time Allotted</u>
tie breaker test: Skincare, structures, and disorders/diseases	The score will only be used in event of a tie	15 minutes
Theory test on Facial & Facial Makeup	100 points	45 minutes
Face makeup - Daytime look	70 points	30 minutes
Face makeup –Fantasy theme look	110 points	60 minutes
Verbal Presentation of fantasy design	20 points	2 minutes
Kit check w/ blood exposure kit, Organization, Dress Code, Safety, Sanitation, & Clean Up	75 points	10 minutes
Resume	Penalty of points if not presented for contest	
Total Possible Points	375 points	

Note: Possible point deductions

- Points may be deducted from the total score if contestant is improperly dressed (follow SkillsUSA standards)
- **Points will be deducted for using unsafe/toxic paints or unsanitary practices on live model**
- Points may be deducted from total score for unsanitary kit, unorganized station, set up, and missing necessary tools or supplies (Blood Spill kit; resume)
- Points may be deducted from the total score if work area is left unclean at the end of competition

Clean up regulations (Total points deduction if not completed)

Contestants are expected to perform the following:

- Follow all sanitation requirements
- Return all supplies to original place
- Dispose of all used brushes/applicators in soil/trash bag brought by contestant
- Dispose of all trash in proper receptacle
- Sanitize station when completed
- Return station & stools to original position
- Complete all procedures in time allotted
- Followed all instructions

Skills Criteria:

Daytime Makeup

- Demonstrates correct preparation and makeup application techniques
- Uses clean and sanitary tools/applicators
- Uses makeup colors that compliments model/client's skin tones and eye color
- Uses makeup colors & techniques suitable for daytime look and suitable for model/client's face shape, facial features, age)
- Makeup looks fresh & relevant for modern times
- Face makeup is finished/ professional quality
- Must complete all tasks in allotted time or loss of all possible points

Skills Criteria (continued):

Fantasy-theme Makeup

- Uses clean and sanitary tools/applicators
- Demonstrates good use of color combinations/complementary colors
- Demonstrates use of Design Principles
- Shows originality/creativity; not only duplication or reproduction
- Directly relates/relevant interpretation of fantasy theme
- Shows creativity in design, use of tools/accessories, and/ or application techniques
- Demonstrates degree of difficulty in technique/ application
- Demonstrates clear verbal explanation that supports the creation of fantasy theme
- Must complete all tasks in allotted time or loss of all possible points

Time Schedule

8:00 – 8:20	Registration/set up station (Contestants sign-in, receive, & display contestant number)	20 Minutes
8:20 – 8:25	Esthetics Tie breaker test orientation	5 Minutes
8:25 – 8:40	Take Tie breaker test	15 Minutes
8:40 – 8:45	Esthetics Knowledge test orientation Facial, Facial Massage, & Facial Makeup	5 Minutes
8:45 – 9:30	Take Esthetics Knowledge test	45 Minutes
9:30 – 9:40	<ul style="list-style-type: none"> • Relocate to assigned station and seat live model • Daytime makeup orientation • Set timer & allow contestants to set up supplies for daytime makeup 	10 Minutes
9:40 – 10:10	Complete face makeup: Daytime makeup	30 Minutes
10:10 – 10:20	<ul style="list-style-type: none"> • Set timer & allow contestants to remove off any makeup not needed on live model & clean/pack up supplies from daytime makeup • Judging of face makeup: Daytime makeup 	10 Minutes
10:20 – 10:25	<ul style="list-style-type: none"> • Fantasy-theme makeup orientation • Set timer & allow contestants to set up supplies for fantasy-theme makeup 	5 Minutes
10:25 – 11:25	Complete face makeup: Fantasy-theme makeup	60 Minutes
11:25 – 11:40	Verbal presentation: explain creation of Fantasy-theme makeup (approx' 1 to 2 minutes max' per contestant) <ul style="list-style-type: none"> • Judging of face makeup: Fantasy-theme makeup 	15 Minutes
11:40 – 11:45	<ul style="list-style-type: none"> • Set timer & allow contestants to clean/pack up supplies from fantasy-theme makeup and entire assigned station/area 	5 Minutes
11:45 – 12:15	Lunch break	30 Minutes
12:15 – 12:30	End of contest Verbal feedback from judges to contestants in general	15 Minutes