

SkillsUSA Maryland 2019 Esthetics Competition Saturday, April 13, 2019

Objective:

Following instructions, competitors will be expected to complete Esthetic knowledge and demonstrate Esthetics skills on live models.

- ***2019 fantasy theme: *Optical Illusions****
- ***Live model's face must be makeup-free before the start of competition***

Knowledge & Skills to be judged:

- Tie breaker test on unit: The Skin Structures, Skin Diseases & Disorders.
- Theory test on Facial, Facial Massage, and Facial Makeup units.
- Create and complete a **face makeup for a daytime look** on live model.
- Create and complete a **face makeup for a * fantasy theme look** on live model.
- Brief verbal presentation of fantasy theme look.
- Demonstrate all necessary safety & sanitation requirements.

Dress Code and Supplies

Dress Code

- Official Skills USA uniform or school cosmetology uniform.
- Safety shoes (closed toe and heel, fully enclosed leather top, rubber soles).
- All personal & school names or identification must be covered.
- Closed, solid material, durable kit bag.
- Blood Exposure Kit (same as required by MD State Board).

Supplies Provided by Contestant

- **Hard copy of competitor's typed resume.**
- Face makeup brushes/applicators. Note: makeup brushes must be pre-cleaned/sanitized and any sponge applicators must be new.
- Eye shadows, eyeliner, blush, lipstick/gloss, and/or face cosmetics are allowed.
- Manufacturer's labeled products (**only**) such as FACE PAINTS are allowed - to be applied to live model's skin.
- Glitter manufactured for facial cosmetic uses (**only**) allowed near eye area.
- Clean towels or paper towels.
- Neck strips
- Make up cape or short cape.
- Head band/hair clips.

- Pre-labeled trash bag(s) for soiled supplies.
- An EPA-registered disinfectant
- Hand Sanitizer
- Any accessories needed for enhancement of fantasy-theme look.
- Costume/props (optional) - will not be judged and must be used within the time allotted for the task.
- Blood Exposure kit/bag
- Two #2 pencils (for written tests).
- *Professional conduct and positive attitude.*

Supplies/Techniques Not Allowed

- **No craft glitter allowed around/close to eye area.**
- **No unsafe/toxic paints are allowed to be applied directly on live model's skin.**
- *Up to 50 points will be deducted for use of any unsafe products not intended for the skin/eyes/lips*

Scoring Rubric and Clean-Up Regulations

<u>Skills to Be Performed</u>	<u>Point Weight</u>	<u>Time Allotted</u>
<i>Tie breaker test:</i> Skincare, structures, and disorders/diseases	The score will only be used in event of a tie	15 minutes
Theory test on Facial & Facial Makeup	100 points	30 minutes
Face makeup - Daytime look	140 points	30 minutes
Face makeup –Fantasy theme look	200 points	60 minutes
Verbal Presentation of fantasy design	40 points	2 to 3 minutes
Kit check w/ blood exposure kit, set up, Organization, Dress Code, Safety, Sanitation, & Clean Up at conclusion	120 points	10 minutes
Resume	up to 10 penalty points if not presented for contest	
Total Possible Points	600 points	

Clean-up regulations

Contestants are expected to perform the following:

- Follow all sanitation requirements.
- Return all supplies to original place.
- Dispose of all used brushes/applicators in pre-labeled soiled/trash bag(s) brought by contestant.
- Dispose of all trash in proper receptacle.
- Disinfect station when completed.
- Return station & stools to original position.
- Complete all procedures in time allotted.
- Follow all instructions.

Possible Point Deductions – PLEASE REVIEW

- Points will be deducted for failing to submit a typed resume.
- Points may be deducted if contestant is improperly dressed (see contest dress code – page one).
- Points will be deducted for use of any unsafe products not intended for the skin/eyes/lips – see “Supplies/Techniques Not Allowed.”
- Points may be deducted from total score for unsanitary kit, unorganized station, set up, and missing necessary tools or supplies (ex. Blood Exposure kit).
- Points may be deducted from the total score if work area is left unclean at the end of competition – see “Clean-up regulations.”

Skills Criteria:

Daytime Makeup

- Demonstrates correct preparation and makeup application techniques.
- Uses clean and sanitary tools/applicators.
- Uses makeup colors that compliments model/client’s skin tone and eye color.
- Uses makeup colors & techniques suitable for daytime look and suitable for model’s face shape, facial features, and age.
- Makeup looks fresh & relevant for modern times.
- Face makeup is completed and has finished/ professional quality.
- Must complete all tasks in allotted time or loss of all possible points.
- Must follow all safety and sanitation procedures.
- Must follow all instructions.
- Must use products with manufacturer’s labels.
- Must use products safe and intended for skin/eyes/lips.

Fantasy-theme Makeup

- Demonstrates correct preparation and makeup application techniques.
- Uses clean and sanitary tools/applicators.
- Demonstrates good use of color combinations/complimentary colors.
- Demonstrates use of Elements and Design Principles.
- Shows creativity in design, use of tools/accessories, and/or application techniques.
- Design closely follows /relevant interpretation of fantasy theme.
- Shows creativity in design, use of tools/accessories, and/ or application techniques.
- Demonstrates degree of difficulty in technique/ application.
- Makeup fully covers the entire face.
- Makeup look is a finished, professional quality.
- Demonstrates clear verbal explanation that supports the creation of fantasy theme.
- Must complete all tasks in allotted time or loss of all possible points.
- Must follow all safety and sanitation procedures.
- Must follow all instructions.
- Must use products with manufacturer’s labels.
- Must use products safe and intended for skin/eyes/lips.

Time Schedule

8:00 – 8:20	Registration/set up station (Contestants sign-in, receive, & display contestant number)	20 Minutes
8:20 – 8:25	Esthetics Tie breaker test orientation	5 Minutes
8:25 – 8:40	Take Tie breaker test	15 Minutes
8:40 – 8:45	Esthetics Knowledge test orientation Facial, Facial Massage, & Facial Makeup	5 Minutes
8:45 – 9:15	Take Esthetics Knowledge test	30 Minutes
9:15 – 9:25	<ul style="list-style-type: none"> ● Relocate to assigned station and seat live model ● Daytime makeup orientation ● Set timer & allow contestants to set up supplies for daytime makeup 	10 Minutes
9:25– 9:55	Complete face makeup: Daytime makeup	30 Minutes
9:55 – 10:05	<ul style="list-style-type: none"> ● Set timer & allow contestants to remove off any makeup not needed on live model & clean/pack up supplies from daytime makeup ● Judging of face makeup: Daytime makeup 	10 Minutes
10:05 – 10:10	<ul style="list-style-type: none"> ● Fantasy-theme makeup orientation ● Set timer & allow contestants to set up supplies for fantasy-theme makeup 	5 Minutes
10:10– 11:10	Complete face makeup: Fantasy-theme makeup	60 Minutes
11:10 – 11:25	<ul style="list-style-type: none"> ● Verbal presentation: explain creation of Fantasy-theme makeup (approx. 2 to 3 minutes max' per contestant) ● Judging of face makeup: Fantasy-theme makeup 	15 Minutes
11:25 – 11:30	Set timer & allow contestants to clean/pack up supplies from fantasy-theme makeup and entire assigned station/area	5 Minutes
11:30 – 11:45	<p>General, verbal feedback from judges to all contestants <i>End of contest</i></p> <p>Boxed lunch served to chair person, judges, contestants, and models</p> <p><i>Contestants and models must exit contest area while judges confer and tally scores.</i></p>	15 Minutes
11:45	Lunch	