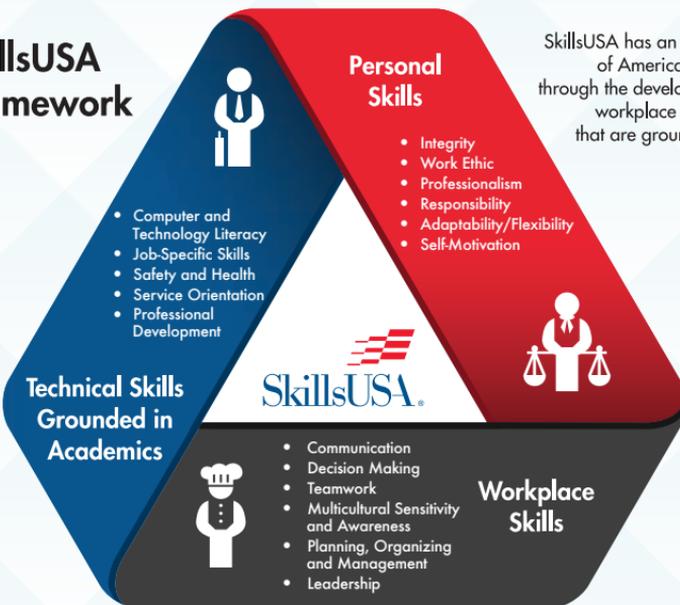


THE SKILLSUSA FRAMEWORK — BUILDING FUTURES, CHANGING LIVES

Career and technical education and SkillsUSA exist because we believe **every student deserves career success**. It's that simple. We're in the business of ensuring students are ready to excel in the workplace and as leaders of their communities. It's an awesome responsibility, but one to embrace because it defines our legacy of positively influencing student lives and supporting our nation's economic future.

What do students need for career readiness? We believe the answer resides in the SkillsUSA Framework for developing **personal, workplace and technical skills**. This trifecta of student success centers on industry demand and builds the foundation for relevant and intentional student learning and leadership development. Innovative programming, quality instruction and industry partnerships focus on equipping students with the necessary leadership, technical, communications and management skills to succeed at work and in life. When it all comes together, students have the opportunity to explore and experience high-demand, high-skilled, high-wage (H³) careers. And *voila!* Together, we address the skilled labor shortage while placing our members on a pathway to a better life.

SkillsUSA Framework



SkillsUSA has an impact on the lives of America's future workforce through the development of personal, workplace and technical skills that are grounded in academics.

THE CHAPTER EXCELLENCE PROGRAM

The Chapter Excellence Program (CEP) is the single best way to build a successful SkillsUSA chapter.

CEP recognizes achievement as it relates to the integration of the SkillsUSA Framework in chapter program of work activities. As a chapter's yearly action plan, the program of work is at the heart of student learning and employability development. By using the framework as a guide, chapters have a blueprint for creating relevant activities that encourage participation and foster an understanding of student learning attained during each activity. The framework's focus on intentional learning turns the program of work into more than just a planning tool. It also becomes the vital conduit that links students to the application of **personal**, **workplace** and **technical skills** demanded by industry.

Within the personal, workplace and technical skill areas, there are specific Essential Elements tied to each. These Essential Elements are high-demand employability skills as defined by industry and the benchmark for measuring student success during an activity. If students learn the Essential Element of responsibility during a personal skills activity, the framework requires that a chapter be specific regarding the how and why students learned responsibility. This conscientious approach gives added meaning to the valuable experience gained by students in the planning, organization and implementation of activities. Most importantly, this approach actualizes SkillsUSA's mission to "empower members to become world-class workers, leaders and responsible American citizens" on the chapter level.

Every chapter is encouraged to participate in CEP, and there are three award levels to recognize program involvement. The first two levels are acknowledged by a chapter's state association, and the third level is recognized nationally through Models of Excellence. Each level is designed to give chapters a benchmark for success and future improvement, leading to stronger chapters and more prepared students. The more a chapter applies the SkillsUSA Framework, the greater the chance for CEP honors.