

Dear SkillsUSA Advisor, (SkillsUSA 2018-2019 #1)

Item #1: Welcome Back SkillsUSA Maryland Advisors!

Welcome to the 2018-2019 school year! The State Officer team, Board of Directors and I wish you great success as you prepare your students for a productive and enjoyable year. The SkillsUSA theme for the 2018-19 school year is:

“SkillsUSA: Champions at Work, Career-Ready Starts Here.”

The SkillsUSA competition theme is used throughout the year as the topic to be addressed by contestants in the Chapter Display, Prepared Speech and Promotional Bulletin Board competitions at local, state and national levels.

The topic to be addressed by contestants in the Chapter Display, Prepared Speech and Promotional Bulletin Board competitions is how our theme, “*SkillsUSA: Champions at Work, Career-Ready Starts Here,*” addresses the SkillsUSA program of work in the area of professional development.

Item #2: 2018-2019 Lead Advisor Contact List

Please carefully review “Lead Advisor Contact 2018-2019.xls” document (http://mdskillsusa.org/documents/lead_advisor_2018-2019.pdf) to confirm that your chapter representative(s) listed is accurate and current. **If this is not the correct contact person(s) and/or contact information for your local chapter please forward correct information to State Director.**

Remember: if you experience difficulty opening emails, attachments, etc., all advisor updates are available online via the SkillsUSA Maryland official website: www.mdskillsusa.org At the homepage select “Resources” (in red box) then select “Advisors.” Updates will be listed according to release date.

Item #3: SkillsUSA Maryland Annual Advisor's Meeting / CTSO Joint Advisor Training (<http://mdskillsusa.org/jat.html>)

Plan to join Maryland CTSO advisors representing DECA, FBLA, FFA and SkillsUSA for an MSDE-sponsored professional development opportunity, **Wednesday, September 26, 2018.** This one-day event will be held at the Notre Dame of Maryland University (NDMU), 4701 N. Charles Street, Baltimore, MD, from 8:00 a.m. – 3:30 p.m. Invitations have already been sent to Career and Technology Education (CTE) Local Directors. Please make sure that all new and experienced SkillsUSA advisors from your school attend this important back-to-school meeting. Potential new advisors are also welcome to attend. **See registration information attached - be sure to have registration approved by your CTE Central Office.**

*****As an added incentive for your chapter to be represented every attending SkillsUSA advisor will receive a free gift and the Board of Directors will be raffling a special prize to go home with a lucky advisor!**

Item #4: SkillsUSA Maryland Website

The SkillsUSA Maryland official website is still being updated for the 2018-2019 school year. Please visit the site often as important and helpful information will continue to be posted throughout the school year. Melvin Baker, Frederick County CTC, is our official website manager. <http://mdskillsusa.org/>

Item #5: SkillsUSA Framework

As you introduce SkillsUSA to new students, teachers, administrators and business and industry partners please be sure to include the SkillsUSA Framework. The Framework will enable your students to more clearly understand and articulate the benefits of SkillsUSA chapter participation in support of personal, workplace and technical skill development. The 2018-2019 chapter membership kit frequently references the Framework and Chapter Excellence Program (CEP). Visit the following link to learn more about the SkillsUSA Framework: <https://www.skillsusa.org/about/skillsusa-framework/>

Item #6: SkillsUSA Career Essentials / Foundations

Career Essentials was created to facilitate the development of SkillsUSA Framework skills, ensuring students develop and strengthen the foundational skills, attitudes and values that will distinguish them from other applicants in the skilled labor marketplace. Career Essentials: Foundations is included as part of professional membership. Visit the following web link to learn more about Career Essentials: <https://www.skillsusa.org/programs/career-essentials/>

Item #7: SkillsUSA Maryland 2018-2019 Program of Work (POW) Calendar

Students should begin developing a list (calendar) of chapter activities for the year (i.e. Program of Work). Be sure to include important state association dates and deadlines already established. The SkillsUSA Maryland 2018-2019 Program of Work will be available soon on the state website.

Item #8: 2018 National Leadership and Skills Conference (NLSC) Press Release

Maryland students earned twenty-seven national medals at the 2018 NLSC in Louisville, KY. Our delegation competed in 90 events, finishing in the national top ten in more than half of the competitions. In addition, we congratulate National Region One Advisor of the Year, Marjorie Kellman and National Honorary Life member inductee, Etta Maynard. Share this good news with instructors, administrators, parents and business and industry partners. Let's make sure that everyone knows Maryland CTE programs continue to be among the best in the nation! Go to the following web link to see the press release: http://mdskillsusa.org/documents/news/2018_MSDE_Release.pdf

Item #9: 2018 Fall Leadership Conference

SkillsUSA Maryland is returning to the beautiful **Carousel Hotel** in Ocean City, MD, for the annual Fall Leadership Conference. Be sure to mark your calendar (POW), **November 1-2, 2018**. The hotel address and contact information is: 11700 Coastal Highway, Ocean City, MD 21842, 410-520-2222 <http://www.carouselhotel.com/>

The registration fee for students, advisors and chaperones is \$125.00 per person and hotel rooms are \$110.00 per room. Single rooms are for adults only, however, students (and adults) can choose 2-4 occupants per room.

The online Conference Management System (CMS) is an easy and accurate way to register you and your chapter members for the Fall Leadership Conference. If you're unfamiliar with CMS instructions/tips will be shared at CTSO Joint Advisor Training, September 26, 2018. Be sure that a representative(s) from your local chapter attends this important meeting!

Item #10: 2018-2019 State Officer Team

President:

Charles Burkes - Dr. James A. Forrest Career & Technology Center, St. Mary's County

Eastern Region Vice President:

Quadry Lake - Dorchester Career & Technology Center, Dorchester County

Western Region Vice President:

Umar Siddique - Western School of Technology and Environmental Science, Baltimore County

Secretary:

Trinity Short - Dulaney High School, Baltimore County

Treasurer:

Jada DeShields - Western School of Technology and Environmental Science, Baltimore County

Reporter:

Lyndsey Fuller - Dr. James A. Forrest Career & Technology Center, St. Mary's County

Parliamentarian:

Helen Odenwald - Worcester Technical High School, Worcester County

Historian:

Alivia Atkins - Thomas Edison High School of Technology, Montgomery County

State Officer Team Advisor:

Charlene Zinnel, Board of Directors, SkillsUSA Maryland

State Officer Advisor:

Charlene Zinnel
SkillsUSA Maryland Board of Directors
Dorchester County

Thank you for all you continue to do for Maryland Career and Technology Education students and SkillsUSA Maryland. Have a great year!

Charles S. Wallace

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